

Nonprofit Needs Survey

In February 2021, CNE conducted a survey of nonprofits throughout the Commonwealth. We share here this **powerful, collective voice** for the sector because **strong nonprofits** mean **strong communities**.

7 ACTIONABLE PRINCIPLES

Inspired by the opportunity to strengthen local nonprofits and relationships between nonprofit organizations and their funders, CNE unites local wisdom and experience with national frameworks and leading practices in these **7 Actionable Principles for a Strong Social Sector**:

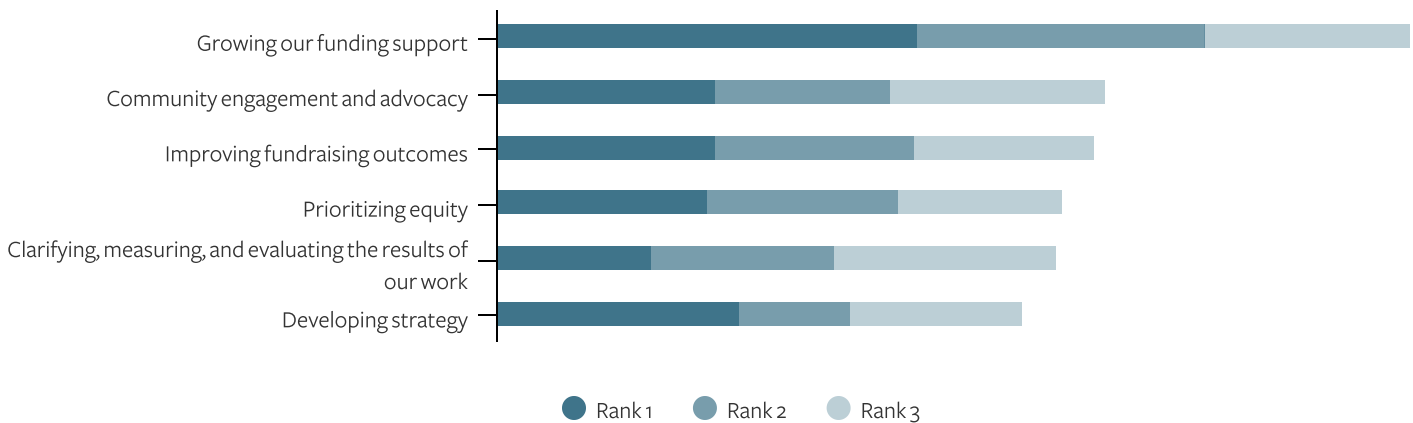


We used these principles as a framework for this assessment of nonprofit needs.

IDENTIFIED NEED

As we begin to emerge from the COVID-19 pandemic, organizations are reporting the need for support in sustaining operations, engaging with the community, measuring impact, and planning for the future, as well as prioritizing equity in the coming 24 months.

2-Year Need for Support Ranking



Other identified support needs include **managing financial position**, **collaboration**, **training for board and staff**, and **governance**.

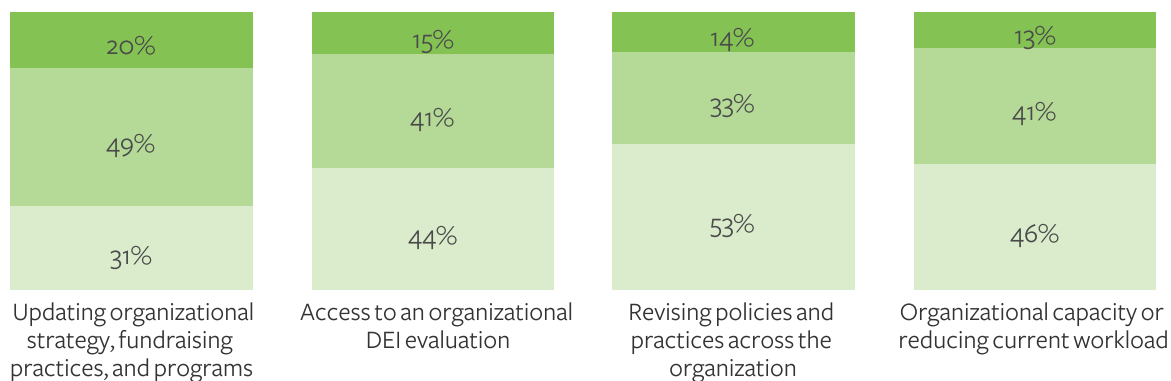
Nonprofit Needs Survey

DIVERSITY, EQUITY, AND INCLUSION (DEI)

In three of four areas, more than 50% of respondents reported at least somewhat urgent need to address DEI from strategic, programmatic practices and/or organizational perspectives.

Perceived Urgency of Support Needed

- Urgent need
- Somewhat urgent
- Not urgent



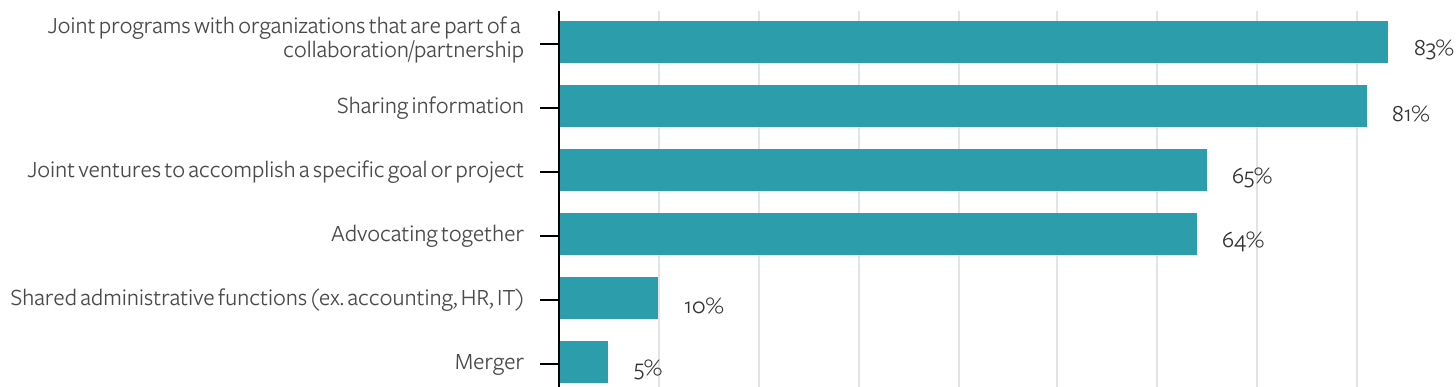
Overall, about **half of respondents** report that the demographics of the community their nonprofit serves is reflected among volunteers, staff, executive leadership, and the board.

COLLABORATION

Almost 90% of nonprofits represented in the survey collaborate with other nonprofits, most often with joint programs and/or information-sharing.

Current Collaborations

of respondents that collaborate with other organizations



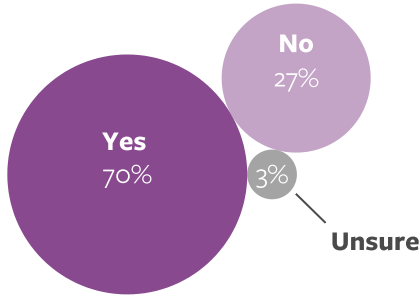
Top activities of interest for new collaborations are **programs and services**, rather than operational collaborations (such as shared administrative functions and mergers).

Nonprofit Needs Survey

COVID-19

COVID-19 has impacted and continues to impact nonprofits disproportionately across the Commonwealth. So far we're learning that government relief is impactful, Virginians have been charitable throughout the crisis, and nonprofits are generating less earned revenue.

Received COVID-19 Relief Funds

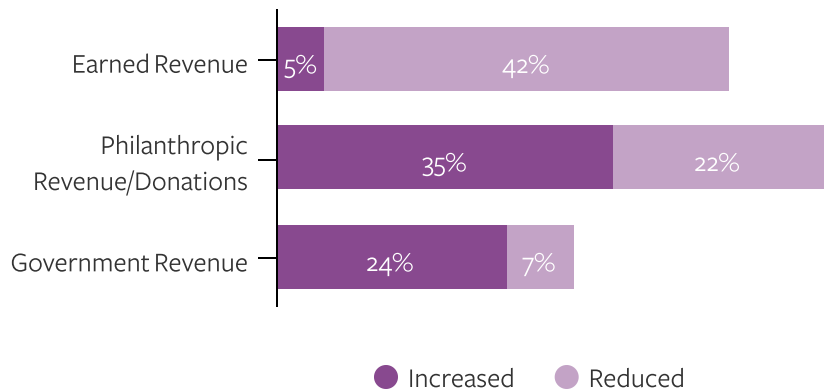


Common challenges among respondents' client and constituent feedback include **mental health**, **job loss**, **access to technology**, and **food insecurity**.



16% of organizations report **destabilizing conditions** that threaten long-term financial stability of the organization.

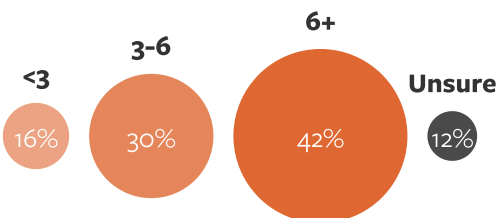
Financial Impact of COVID-19



RESPONDENT PROFILE

We received **247 unique responses** from organizations in **48 cities and counties** across Virginia, with **almost 50%** located in Charlottesville, Albemarle, or surrounding counties.

Months of Operating Reserve



Respondent Operating Budget

