

## Guide for nonprofits to

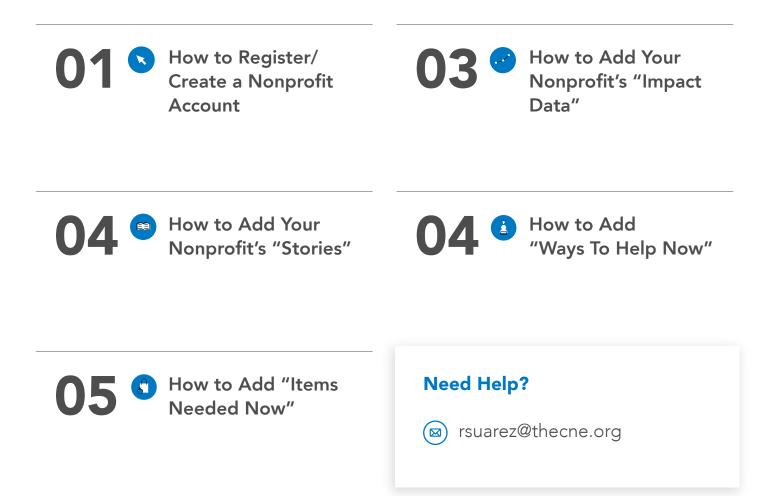
- Add Impact Data
- Add Stories æ
- Add Ways to Help Now (COVID-19) ( Å
- Add Items Needed Now 8



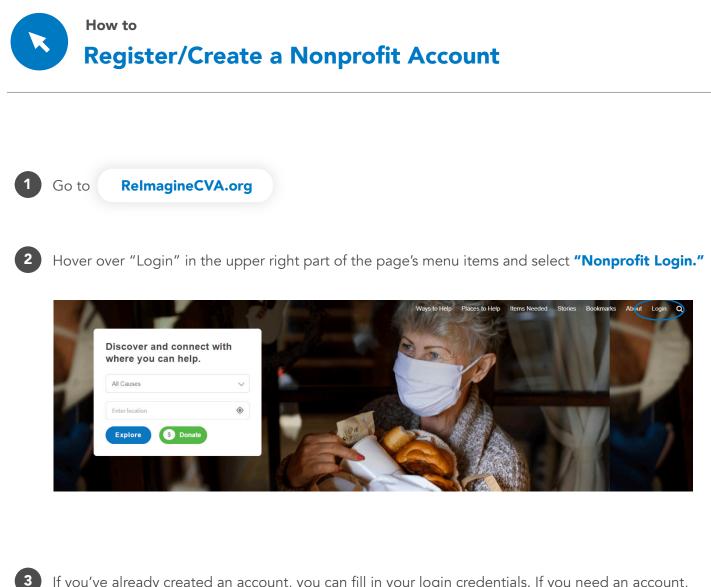


## **Table of Contents**

Here's how to find your way around the ReImagine CVA site as a **nonprofit representative.** A nonprofit representative has the ability to add impact data, ways to help now, stories & items needed now. You can also make edits to your organization's listing information as noted in the "Once you are published" section.







If you've already created an account, you can fill in your login credentials. If you need an account, click **"Need an account?"** 

Need an account?	
Username or E-mail	
Password	
Keep me logged in	
Log In	
Forgot your password?	





5 Click the down arrow to search for and select your organization from the list below, then click **"Register".** 

If the nonprofit for whom you hope to add data, stories, ways to help now and/or items we need is not on the list, click "here". Go to appendix at the end of this guide for further instruction.

Register For Your Nonprofit	
Click arrow to search for and select your organization from the list be	elow, then click <b>"Register"</b>
Select Organization	Register
Cannot find your organization?	
Click <b>here</b> for a form to have your organization added.	

6 After clicking "Register" complete the "Register for Nonprofit" form. Enter your role, admin2020 invite code, first name, last name, email address and password. Click "Sign Up." NOTE: Please use the "admin2020" invite code.

- This will take you to your profile page that looks like this where you can:
  - 1 Add a story;
  - 2 Add impact data;
  - 3 Add COVID-19 Way to help now;
  - 4 Add Items Needed Now.

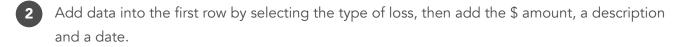
<b>Q</b>		Ways to Help	Places to Help	Items Needed	Stories Al	sout assume	Q
			3		Ç		
	TNT Thomas						
Add Data Add S	tory) (Add Way to Help Now) (Add Items Needed)						
Nonprofit	1Berkshire						
- EIN	27-3140082						





1

Log in or remain logged in. Click on the "Add Data" button where you can add an unlimited number of data impact points.



3 Click "Add Another" to enter more data then click submit. (The chart below shows the kinds of losses that can be added).

Show Tot	al Hours and Dollars • Show To	tals and Details Keep A	Il Info Private		
COVID-19	Loss Impacts				
	Type of Loss *	Amount of Loss *	Description	Date	
3	\$ Other Fundralsing	\$10,000,000	Ten million		
2	\$ Program Revenue 🗸	\$3,500,000	Five million		
з	\$ Program Revenue	\$200,000	Loss		
4	Volunteer Hours Lost	100			
Add A	nother Row				



How to Add Your Nonprofit's "Stories"

Log in or remain logged in.

Click on the **"Add a Story"** button to write a title, content and include a square photo. Be sure to click the check mark on the photo to make sure it got uploaded.

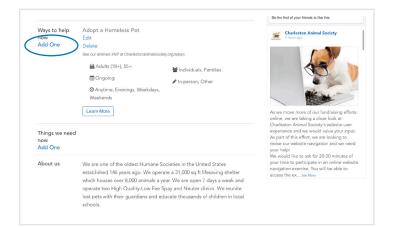
		Ways to Help Now	Places to Help	Events	About	0	Q	
Story Title								
Story Content 97 Acid Media								
Paragraph ▼ B I ⊟ ⊟ 66 È È ∄ ∂ ≅ X  ≪ 3	Visual Text							
Story Image		*						
story intege								
Choose File no file selected								
Choose File no file selected	Submit							



Your image won't be uploaded until you see these three lines.



- Log in or remain logged in.
- 2 Add new Ways to Help Now (COVID-19). These are virtual and in-person volunteer opportunities your organization is currently offering.
- 3 Click **"Add One"** under ways to help COVID-19 Now. Enter title, brief description (one-two sentences) and select the appropriate categories.





4 Click either **"In-person"** OR **"Virtual"** and then any other types that best describe the opportunity. Select any of the boxes in all of the remaining categories in order to best populate the search function. Click **submit.** 

<b>Q</b>	Ways to Help Now Places to Help Events About 🧿	Ø	Ways to Help Now Places to Help Events About
Type - In-person or Virtual plus other(s) In-person Food Distribution Food Packing Fo Indoor Note Writing Phone Calling Project-based Proofn Tech Support Tutoring Writing	Other Outdoor		Ages         12-15       16-18       55+       Adults (18+)       Child with Adult         Children (5-12)         Groups         Corporate Teams       Families       Groups (10+)       Groups (2-10)         Individuals         How Often         One-time       Ongoing       Recurring         When         Anytime       Evenings       Weekdays       Weekends
			Submit

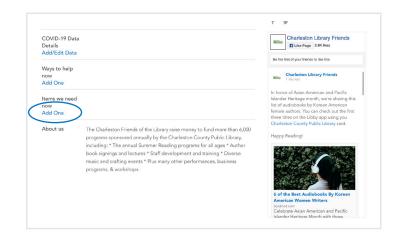


? Items Needed Now are items that your organization is currently looking to collect, such as; cleaning supplies, food donations, masks or items that someone can make from home and deliver to your organization.



Log in.

2 Click **"Add One"** under Items We Need Now. Enter title and a brief description (one-two sentences).

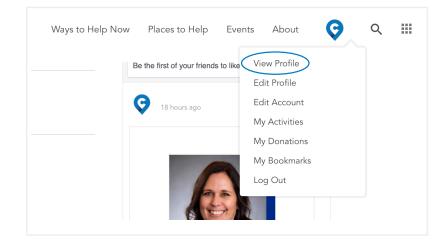




3 Enter a url link for where users can find more information about the items needed and select the needed tags that describe the type of items. Click **submit.** 

Optional link to more info (must include https:// or http://			
ems Needed Tags			
Amazon Wishlist	In-Kind Donations	Item Collection 📃 Make Items	

? To return to the organization's main page at any time, click on the organization's logo in the top right corner, and a drop down will allow you to "view profile" -- and, if finished, log out.





Your data can be edited at any time. In doing so, there are 2 ways to accomplish that. If you want to add/edit ways to help, a story, loss data or items needed, login as usual and add/edit that data. If you need to edit your nonprofit profile data, use this form to make modifications: **form.ReImagineCVA.org**, and we'll take care of the rest.



Appendix

If Your Nonprofit Doesn't Appear in the List

As stated above, you will arrive at this screen. Select "here". 1)

lick arrow to search for and select your organiz	zation from the list below, then click "R	legister"
Select Organization	~	Register
Cannot find your organization?		

2

Begin by entering the nonprofit's information. You can find most of the data needed by going to the organization's website or Facebook page. Required Items: Organization name, one cause, logo.

<b>Q</b>	Ways to Help $\ensuremath{Places}$ to Help $\ensuremath{Needed}$ Stories Bookmarks About Login $Q_i$
	Please provide as much information as possible about your organization so we can approve your profile quick- ly. We will create an account for you and log you in immediately so you can add data, stories and ways to help now that will become public as soon as your organization is approved.
	now war wa become police as soon as your organization is approved.           Your first name         First name
	Your last name Last name
	Your email you@yourdomain.com
	Password
	Pasawords must be at least 8 characters long. Your Role (optional)
	Your role with the organization



**Causes** - Use your best judgment based on the mission and programs of the nonprofit to select the causes. We recommend that you have between 1 and 4 causes.

**EIN** - This is the nonprofit's Tax ID number and can be found on Guidestar.org. Although we don't require it, best practices dictate a valid EIN makes the user experience all the better.

**Primary UN Sustainable Development Goal** - These are the UN's Global Goals. Please use your best judgment to select a global goal based on your mission and causes. When in doubt, you can use 17 - Partnership for Goals. To learn more about The Global Goals, go to https://www.globalgoals.org/.

**Our Mission -** The organization's mission statement can usually be found under their About Us tab on the website or on their Facebook Page under About.

**About Us** - This can usually be found under their About Us tab on their website or on their Facebook Page under About. (It is usually a sentence or two.)

**Contact Email and phone numbers** - Only add an Email Address and/or Phone Number if it is easily found on the website in either the homepage or Contact Us page. Please refrain from using personal email addresses if possible.

**Logos** - Square shaped logos only. You can find logos on nonprofits websites or Facebook pages and can edit logos after you upload. Click the **check** to confirm that you are done editing the logo.

**Cover Image** - Cover images can be found on either the nonprofits website or Facebook Page. You can edit the image after you upload it. Click the **check** to confirm that you are done editing the image. Images showing the mission in motion, volunteers in action or service being given make the best cover images.



Your image won't be uploaded until you see these three lines.



Upon entering as much information as you have available, click





4 Once you've submitted the information for your nonprofit, the following page shows up. Your nonprofit is now registered and pending approval. By being registered, you can now go to Page 3 and :

- 1 Add a story;
- 2 Add impact data;
- 3 Add COVID-19 Way to help now;
- 4 Add Items Needed Now.

Liz Y
Your organization submission will be reviewed shortly. You can update/edit it by selecting its name below. We will notify you once it is approved.           Add Data         Add Story         Add Way to Help Now         Add Items Needed
Nonprofit 1 Berkshire Unpublished



5 Once your nonprofit is approved, it will be visible in the nonprofit pulldown. Now you can start the registration process as a "nonprofit representative."

<b>3</b>	ur Nonprofit		
Click arrow to search for and sele	act your organization from t	he list below, then click " <b>R</b>	egister"
Select Organization		~	Register
Cannot find your organization?			
Click <b>here</b> for a form to have your o			

