

A Focus on Environmental Action and Climate Justice

November 16th, 2021 | Outdoor Tent at Boar's Head Resort

CNE will also provide inclusive and free universal access to our Community Celebration of Giving via a robust virtual component



Heather McTeer Toney

Keynote Speaker

Elected at age 27, Heather McTeer Toney is committed to public service. **The first African-American, first female and the youngest to serve as Mayor of Greenville, Mississippi,** from 2004-2012, Heather was also appointed as **Regional Administrator for Environmental Protection Agency's (EPA) Southeast Region in 2014.** Her work has made her a national figure in the realms of public service, environmental justice and community engagement. She currently serves as the **Climate Justice Liaison for the Environmental Defense Fund (EDF)** and **Senior Advisor to Moms Clean Air Force,** a nonprofit representing more than 3 million climate and environment allies committed to fighting climate change and protecting children from the dangers of air pollution.

Please join CNE for our community's annual celebration of giving – Philanthropy Day 2021!

In keeping with CNE's guiding principle, **We Build Community**, Philanthropy Day is our opportunity to celebrate the contributions of all throughout our community – nonprofits, funders, government partners, businesses, and volunteers – whose combined engagement make our social sector strong.

Through this annual convening, CNE is eager to promote a deepened understanding about an issue that impacts our entire community – **climate change – and the critical role that the social impact sector can play in addressing it.**

We appreciate the generous support and commitment of all who invest in our social impact sector through Philanthropy Day. This enables CNE to continue our work building equitable, thriving, and just communities powered by healthy nonprofits.

To learn more, contact Katherine Griffin Hand at khand@thecne.org or via phone at 202.374.9088.

STEERING COMMITTEE

Marcela Foshay,
Co-Chair
Gloria Rockhold,
Co-Chair
Beverly Adams
Sarah Gaines
Daniel Fairley
Rochelle Keshap

Warren Buford
André Luck
Erin Malec
Shawn Mulligan

HOST COMMITTEE

Lia Norton
Travis Simpson
Tracy Winn Banks
Michaela Lieberman
Tori Macmillan
Kimberlyn McDonald
Louis Nelson
Zakiah Pierre
Valerie Washington

\$10,000 – PILLAR OF EXCELLENCE*

This year, CNE is providing additional naming sponsorship opportunities that will allow supporters to deepen alignment and amplify branding by underwriting primary components of this annual flagship celebration. To learn more, please contact Katherine Griffin Hand at khand@thecne.org or via phone at 202.374.9088.

- Acknowledgment on our official event webpage for one year at the appropriate level
- Clickable logo/link on our official event web page to take guests directly to your website
- Acknowledgment on Event Sponsors Board at the event
- 2 seats at the in-person program
- Prominent logo to start the virtual event, as well as on Sponsor Slide during event slideshow
- Access to CNE trainings and programming at the discounted member rate
- Acknowledgment at this level in all pre-event, event and post- event collateral materials, event publicity, CNE e-Newsletter, website, event program, thank-you correspondence and thank-you cards sent after the event including unique social media blasts on Facebook, Instagram, Twitter and LinkedIn
- Verbal recognition at the event
- Full page ad in Philanthropy Day printed and electronic event program
- Prominent placement of company logo on the event invite, delivered digitally to 400+ people

\$5,000 – PARTNER OF EXCELLENCE*

- Acknowledgment on our official event webpage for one year at the appropriate level
- Clickable logo/link on our official event web page to take guests directly to your website
- Acknowledgment on Event Sponsors Board at the event
- 2 seats at the in-person program
- Prominent logo to start the virtual event, as well as on Sponsor Slide during event slideshow
- Half page ad in event program
- Access to CNE trainings and programming at the discounted member rate
- Acknowledgment at this level in all pre-event, event and post-event collateral materials, event publicity, CNE e-Newsletter, website, event program, thank-you correspondence and thank-you cards sent after the event, including unique social media blasts on Facebook, Instagram, Twitter and LinkedIn

\$3,000 – LEADER OF EXCELLENCE*

- Acknowledgment on our official event webpage for one year at the appropriate level
- Acknowledgment in CNE e-Newsletter, website, event program, and social media channels
- Clickable logo/link on our official event web page to take guests directly to your website
- Acknowledgment on Event Sponsors Board at the event
- 2 seats at the in-person program
- Quarter page ad in event program
- Prominent logo to start the virtual event, as well as on Sponsor Slide during event slideshow

\$1,500 – INVESTOR OF EXCELLENCE*

- Acknowledgment on our official event webpage for one year at the appropriate level
- Acknowledgment in CNE e-Newsletter, website, event program, and social media channels
- 2 seats at the in-person program
- Clickable logo/link on our official event web page to take guests directly to your website
- Acknowledgment on Event Sponsors Board at the event

\$500 – FRIEND OF EXCELLENCE* SPONSOR

- Acknowledgment on our official event webpage for one year at the appropriate level
- Acknowledgment in CNE e-Newsletter, website, event program, and social media channels

NEW BENEFITS

For Investor, Leader, Partner or Pillar sponsors

- “P-Day Watch Party” toolkit so your colleagues can host a remote PDay, too!
- Virtual follow-up “thank you” to highlight among internal and external audiences your support of the social impact sector
- Recognition and engagement in a CNE 7 Actionable Principles event that aligns with your philanthropic focus