



Strong Nonprofits. Strong Communities.

CNE's CORPORATE PARTNER PROGRAM

WE MEAN BUSINESS FOR NONPROFITS

Nonprofit organizations are an integral part of the web that knits our communities together. They provide support for our neighbors in need, enrich our lives through art, education, and culture, protect our environment, and engage us in our civic life. **Center for Nonprofit Excellence** (CNE) is a nonprofit catalyst. We help nonprofits be more efficient and effective, make better use of donor dollars, and increase their community impact. How? By providing our **300+ members** and nonprofits across the region with customized tools, trainings, coaching, consulting, and resources to help them leverage capacity. We work to fortify the sector because **strong nonprofits make strong communities**.

CNE offers quality services for free or below market rate so that nonprofits can focus their dollars on community health and well-being. To do this, we depend on philanthropic support and partnership from individuals, foundations, and corporations. Through **CNE's Corporate Partner Program**, we offer for-profit companies the opportunity to invest in all nonprofits—big and small—across the region, and to choose from a menu of benefits that can be tailored to meet the needs of your company.

- Working to develop promising leaders within your business, try **CORPORATE GIVING**
- Looking to increase marketing exposure and event publicity, choose our **PHILANTHROPY DAY SPONSORSHIP** track.
- Planning to align your brand with a particular CNE training portfolio, like finance, leadership, collaboration, or governance, consider **PROGRAM SPONSORSHIP**.
- Considering how to attract and retain talent, who prioritize social purpose and accountability in their choice of employer, partner with CNE to develop a **CORPORATE SOCIAL RESPONSIBILITY** plan and profile.

For more information or to discuss how to tailor a corporate partnership that fits your company, **contact Lynn Divers, Senior Philanthropy Manager, ldivers@thecne.org, (c) 434 373-5399 or (o) 434-244-3330.**

Revised: March 2021



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	Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Corporate Giving	Identified as CP on website with logo hotlink and CNE's annual impact report	X	X	X	X
	Acknowledgment on recognition board	X	X	X	X
	Acknowledgement and thanks in our E-Newsletter twice/year	Logo	Add link to website	Add quote	Add brief interview
	Social Media: unique posts on 3 platforms	2	4	6	12
	Access to CNE trainings and programming for free for two employees/training*	1	2	4	6
	Early invitations to Events and Programs	X	X	X	X
	Employee Lunch and Learn*		X (1)	X (1)	X (2)
	Philanthropy Day materials/logo inclusion in program			X	X
	Philanthropy Day VIP event invitation			X	X
	Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Philanthropy Day Sponsorship	Acknowledgement in CNE e-Newsletter, website, social media platforms, and program materials	X	X	X	X
	Reserved table at event with table marker	X	X	X	X
	Acknowledgement on Event Sponsors board	X	X	X	X
	Recognition for one year on CNE website's Philanthropy Day page	X	X	X	X
	Logo included on Sponsor Slide in slideshow during event		X	X	X
	Program acknowledgement (size based on sponsor level)*		X	X	X
	Acknowledgement in event publicity			X	X
	Event-related training materials*				X
	Logo included on event post card				X
	Special underwriting opportunities for recognition				X

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	Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Program Sponsorship	Acknowledgement in CNE e-Newsletter, on training registration page on the website, program emails, social media before and after the program, and program materials	X	X	X	X
	Two free passes for sponsored training	X	X	X	X
	Verbal acknowledgment at the program		X	X	X
	Free access to one workshop during the year up to two participants*			X	X
	Invite to participate in any press-related inquiries				X
	Special invite and recognition at Academy Graduation				X
	Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Corporate Social Responsibility	Flexible customized consultation to meet organization's needs*				
Summer Celebration	Customized sponsorship of our membership activity (for 2022)				

* See accompanying page for full descriptions

**Dues for Corporate Partnership (like CNE membership) will be billed annually



Corporate Giving

Leverage your investments in nonprofits by ensuring that the nonprofits you support have the tools, training & resources they need (e.g. capacity building) to be efficient & effective, make the best use of donor dollars, and deepen their community impact

- Access to CNE trainings and programming for free: Up to two employees may attend a workshop or training at CNE for FREE (Academy sessions not included)
- Employee Lunch and Learn: Facilitated discussion around community engagement & leadership opportunities, including board service

Philanthropy Day Sponsorship

Partner with CNE to motivate, educate & inspire the community to invest wisely and well in nonprofits because strong nonprofits create strong communities.

- Acknowledgement in Program: \$2,500 level - a quarter-page ad; \$5,000 level - a half-page ad; \$10,000 level - a full-page ad
- Event-related training materials: CNE will provide your organization with a digital copy of event recordings which can be used for employee training and education

Program Sponsorship

Targeted investment to strengthen nonprofit businesses that matches your corporate goals + community visibility & recognition

- Access to CNE trainings and programming for free: Up to two employees may attend a workshop or training at CNE for FREE (Academy sessions not included)
- Program selection options: \$1,500 level – one Workshop; \$2,500 level – two Workshops; \$5,000 level – one Advanced Training; \$10,000 – one Advanced Training OR one Academy

Corporate Social Responsibility Consultation

Develop a strategic approach to community investment with CNE as a thinking partner

- CNE will offer a free initial consultation to any organization to explore a scope of work to build a corporate social responsibility strategy
- Rates are customized depending on the scope of work, and may include consults, facilitated meetings, leading practice research, and onsite trainings
 - Onsite training topics include: Getting to know the Local Nonprofit Sector, The Case for Community Engagement, High Impact Board Service