



Strong Nonprofits. Strong Communities.

CNE's CORPORATE PARTNER PROGRAM

WE MEAN BUSINESS FOR NONPROFITS

Nonprofit organizations are an integral part of the web that knits our communities together. They provide support for our neighbors in need, enrich our lives through art, education, and culture, protect our environment, and engage us in our civic life. **Center for Nonprofit Excellence** (CNE) is a nonprofit catalyst. We help nonprofits be more efficient and effective, make better use of donor dollars, and increase their community impact. How? By providing our **300+ members** and nonprofits across the region with customized tools, trainings, coaching, consulting, and resources to help them leverage capacity. We work to fortify the sector because **strong nonprofits make strong communities**.

CNE offers quality services for free or below market rate so that nonprofits can focus their dollars on community health and well-being. To do this, we depend on philanthropic support and partnership from individuals, foundations, and corporations. Through **CNE's Corporate Partner Program**, we offer for-profit companies the opportunity to invest in all nonprofits—big and small—across the region, and to choose from a menu of benefits that can be tailored to meet the needs of your company.

- Working to develop promising leaders within your business, try [CORPORATE GIVING](#)
- Looking to increase marketing exposure and event publicity, choose our [EVENT SPONSORSHIP](#) track.
- Planning to align your brand with a particular CNE training portfolio, like finance, leadership, collaboration, or governance, consider [PROGRAM SPONSORSHIP](#).
- Considering how to attract and retain talent, who prioritize social purpose and accountability in their choice of employer, partner with CNE to develop a [CORPORATE SOCIAL RESPONSIBILITY](#) plan and profile.

For more information or to discuss how to tailor a corporate partnership that fits your company, **contact Ian Coppage, Administrative Coordinator**, [**icoppage@thecne.org**](mailto:icoppage@thecne.org) or **434-244-3330**.

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Corporate Partner Benefits

		Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Corporate Giving	Identified as CP on website, annual impact report		X	X	X	X
	Exposure via social media, recognition board, and one e-Newsletter profile (over 5,400 subscribers)		X	X	X	X
	Access to CNE trainings and programming for free*		X	X	X	X
	Employee Lunch and Learn*			X (1)	X (1)	X (2)
	Invites to Events and Programs				X	X
		Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Event Sponsorship	Interview and acknowledgement in CNE e-Newsletter (over 5,400 subscribers), website, social media, and program materials		X	X	X	X
	Reserved table at event with table marker		X	X	X	X
	Recognition on Event Sponsors board		X	X	X	X
	Logo included on Sponsor Slide in slideshow during event			X	X	X
	Ad in event program (size based on sponsor level)*			X	X	X
	Acknowledgement in event publicity				X	X
	Recognition for one year on CNE website				X	X
	Event-related training materials*					X
	Logo included on event post card					X
		Benefits	\$1,500	\$2,500	\$5,000	\$10,000
Program Sponsorship	Interview and acknowledgement in CNE e-Newsletter (over 5,400 subscribers), website, social media, and program materials		X	X	X	X
	Verbal recognition at the program				X	X
	Access to CNE trainings and programming for free*				X	X
	Invite to participate in any press-related inquiries					X
Corporate Social Responsibility	Flexible consultation to meet organization's needs*					

* See accompanying page for full descriptions

**Dues for Corporate Partnership (like CNE membership) will be billed annually

Corporate Partner Program Descriptions

Corporate Giving

Leverage your investments in nonprofits by ensuring that the nonprofits you support have the tools, training & resources they need (e.g. capacity building) to be efficient & effective, make the best use of donor dollars, and deepen their community impact

- Access to CNE trainings and programming for free: Up to two employees may attend a workshop or training at CNE for FREE (Academy sessions not included)
- Employee Lunch and Learn: Facilitated discussion around community engagement & leadership opportunities, including board service

Event Sponsorship

Partner with CNE to motivate, educate & inspire the community to invest wisely and well in nonprofits because strong nonprofits create strong communities.

- Ad in Event Program: \$2,500 level includes a quarter-page ad; \$5,000 level includes a half-page ad; \$10,000 level includes a full-page ad
- Event-related training materials: CNE will provide your organization with a digital copy of event recordings which can be used for employee training and education

Program Sponsorship

Targeted investment to strengthen nonprofit businesses that matches your corporate goals + community visibility & recognition

- Access to CNE trainings and programming for free: Up to two employees may attend a workshop or training at CNE for FREE (Academy sessions not included)

Corporate Social Responsibility Consultation

Develop a strategic approach to community investment with CNE as a thinking partner

- CNE will offer a free initial consultation to any organization to explore a scope of work to build a corporate social responsibility strategy
- Rates are customized depending on the scope of work, and may include consults, facilitated meetings, leading practice research, and onsite trainings
 - Onsite training topics include: Getting to know the Local Nonprofit Sector, The Case for Community Engagement, High Impact Board Service