How to Engage in CNE’s Philanthropy Program

Be honest. Be realistic. Be willing to try something new.

Name: _________________________________  Date:______________

I am willing to participate as follows: Y=YES, N=NO, M=MAYBE

1. **Be an active CNE ambassador (Build Awareness)**
   - Talk about CNE to colleagues and friends
   - Share a link to CNE on my Facebook page or other social media outlet
   - Invite people to special events or CNE programs
   - Visit community leaders to explain and advocate for CNE
   - Write a personal testimonial or letter of support for public use

2. **Identify those who may be interested in supporting CNE (Cultivate)**
   - Provide names and addresses of donor prospects. Share pertinent info about your contacts: individual preferences, interest level, expertise, any misgivings about the cause, their inclination to donate money
   - Facilitate introductions and access to individuals or groups where you have credibility and influence
   - Host in your Home or at a Public Venue (ex. restaurant) or at CNE a small group of donors/prospects/key volunteers to thank and/or better acquaint them with CNE and its community impact (circle all that apply)

3. **Invite people to make a gift to CNE (Solicit)**
   - Contact local businesses/vendor suppliers to seek an in-kind donation
   - Personalize mail via personal notes & hand-addressing
   - Host or Attend a donor cultivation meeting alone, with staff or board (circle all that apply)
   - Increase your donation each year to help reach the philanthropy target & set the pace for others
   - Request a pledge or a contribution from designated prospects
   - Assist in defining best cultivation strategies for individual donors
   - Follow-up with donors or prospects after a solicitation
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4. Thank and communicate with donors (Steward)
   ___ Thank donors who have given with handwritten Notes or Phone Calls
       (circle all that apply)
   ___ Call or Email or Meet with donors with good news and updates about
       CNE (circle all that apply)

Please list other ways in which you think board members can be involved in raising friends or funds for CNE: